

**ABSTRACT**

A novel system and method for generating investment signals for investment items in a given set of investment items is described herein. One aspect of the present invention involves defining a set of rules that generate investment signals such as to "buy" or "sell". These 5 investment signals can be further scored with respect to a time period. Additional aspects of the present invention include further analyzing scoring the investment signals with the investment item's past price behavior and/or capitalization. Investment items identified in accordance with the present invention can be compared with other investment item scores and a portfolio may also be generated. These investment items may then be displayed in a manner helpful to the investment trader.